

connect 25

The Unitas Trade Show

5th & 6th March 2025
Exhibition Centre Liverpool



Supplier
Booking Information



Growing Faster, Stronger Together

Itinerary

Set up day is open to suppliers only

Tuesday 4th March

9.00am Exhibition Centre Liverpool, Halls A and B opens for suppliers to merchandise their stands*

6:00pm Venue closes*

*Please note that deliveries cannot be accepted outside of these times



Day 1

Wednesday 5th March

8.30am	Hall open to suppliers	12.30 - 2.00pm	Buffet lunch available
9.00am	Supplier briefing	5.00pm	Trade Show closes
9.45am	Full member briefing	7.00pm	Drinks Reception
10.30am	Trade show opens	8.00pm	Awards Dinner
		12.30am	Venue closes

Day 2

Thursday 6th March

8.30am	Hall open to suppliers
9.00am	Trade Show opens
2.00pm	Trade Show closes
2.15pm	Stand breakdown to commence
6.00pm	Venue closes



Stand Packages

We have a wide range of stand packages available to choose from, however, if you wish to discuss your options further please contact Russell Gilbey on 07710 344989 or info@insynq.co.uk

Package A £12,300 7m x 4m stand

Package B £11,800 6m x 4m stand

(Both packages include 2 places at the connect25 Awards Dinner)

Additional Annual Awards Dinner places above the initial 2 places per Trade Show package are charged at £130 per person.

Showcase your brand to its maximum potential using our largest and most premium space. With only a limited number available, each stand comes complete with a raised platform and the option for bespoke signage for ultimate exposure.

- Raised platform with a red carpeted finish (Please advise if you would like alternative colour)
- 500W sockets & two LED strip lights
- 2 Poseur tables and four stools
- Fascia board graphic with company name



All the above prices are excluding VAT

Stand Packages

Package C £8,200

4m x 3m stand

Package D £7,200

6m x 2m stand

Package E £5,900

4m x 2m stand

Package F £3,600

3m x 2m stand



All packages above include:

- Carpet flooring
- 500W socket and one LED strip light
- Poseur table and two stools
- Fascia board graphic with company name
- 2 places at the connect25 Awards Dinner

Please note all 3m x 2m stands positioned at the end of a block will have two open sides

Additional Annual Awards Dinner places above the initial 2 places per Trade Show package are charged at £130 per person.

Additional Requirements

Equipment

Additional lighting and power options are available, along with shelving, stand furniture and refrigeration equipment.

Stand Graphic Options

Brand your exhibition stand, choosing one of the two available graphic packages

1. Branded graphics printed through Unitas Wholesale. High resolution artwork will be required.
2. Supply your own graphics (free of charge), either free standing or compatible with the the shell scheme build. Please contact Russell Gilbey for further information

Refrigeration

All refrigeration/chillers and freezers are supplied by Lowe Refrigeration. If you require their services, please indicate on the booking form and Lowe Refrigeration will contact you directly to confirm your requirements.

Additional Furniture



Bar Stool



Poseur table



4 Tier Display Shelf



5 Tier Display Shelf

Counter Lockable
Cupboard



Trestle Table



If you require any additional items not featured, please contact Russell Gilbey on 0118 9189000 or info@insynq.co.uk to discuss what options are available to you.

Display area



3m x 2m
 4m x 2m
 4m x 3m
 6m x 4m
 7m x 4m
 16m x 2m



We have a number of additional advertising and sponsorship opportunities, each designed to give your brand an even greater level of exposure during connect25.

Deal Brochure Advertising

- Back Page £2,900
(297mm wide x 210mm high)
- Full Page £1,750
(297mm wide x 210mm high)
- Half Page £1,150
(148mm wide x 210mm high)

Branded Towers £1,450 each

- Brand your own 7ft, three sided moveable tower (7ft x 700mm)

Supplier Spotlight on the Event App

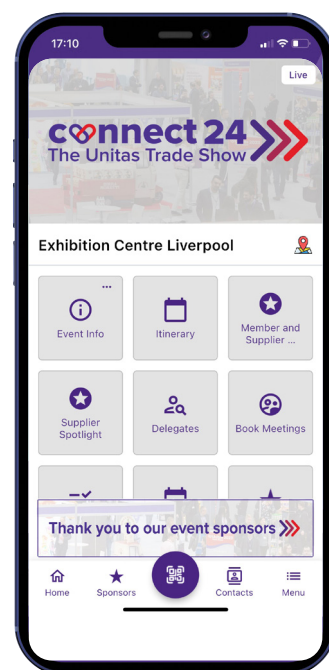
- £875
(50 words, logo and URL)

Please contact your Trading Controller to discuss in more detail, as well as any additional sponsorship opportunities available at connect25.

Stock Sponsorship

Evening Entertainment	£11,500
Dinner	£11,500
Drinks Reception	£5,500
In-hall seating areas	£5,500

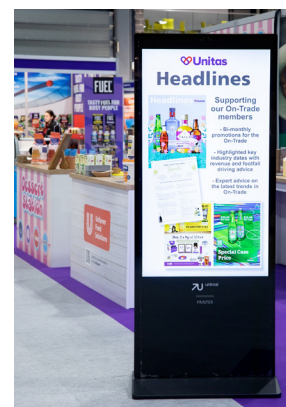
All the above prices are excluding VAT
* printed on fully recyclable board



Digital Screens

Cost

- Digital content up to 10 seconds - £1,500
- Digital content up to 20 seconds - £2,000



Artwork needs to be provided in portrait orientation following the spec below:

Resolution: 1920* 1080 Full HD

Supported Media: MP4 Video file (.mp4)

Graphic file types: JPEG. WMF/EMF, GIF, PNG

Key Information

Set Up Day – Tuesday 4th March

Suppliers should arrive no earlier than 9am to set up. Please do not deliver any merchandise or stand materials to the venue prior to this date as there are no storage facilities available. The event organisers cannot accept any responsibility for deliveries made to unmanned stands.

Exhibition Stand Equipment

Each stand includes at least one single 500w socket, an LED strip light, poseur table and two stools, carpet flooring and a fascia graphic displaying your supplier name. Free Wi-Fi is also available at the venue. Further equipment can be included at the time of securing your booking for an additional fee.

All deliveries arriving on Tuesday 4th should be addressed as follows:

Recipient Name

Unitas Trade Show - Halls A

Exhibition Centre Liverpool

Stand Name/Number

Loading Bay 3

ACC Liverpool Kings Dock

Liverpool Waterfront

L3 4FP

(Please note Sat Nav Postcode L3 4BX)

Risk Assessment & Sampling

All exhibiting suppliers are required to complete a risk assessment form prior to the event. Suppliers who wish to perform live cooking demonstrations or offer food/drink samples will be required to complete a more detailed risk assessment. All the necessary forms have been emailed, that are required to be completed.

Any supplier who fails to provide the required risk assessment information prior to the event will not be permitted to exhibit.

Refreshments

Tea and coffee will be made available throughout the event free of charge and a buffet lunch will be available on Wednesday 5th March. Grab Bag lunch will be available on Thursday 6th March and venue catering facilities will be open on the set up day, Tuesday 4th at your own expense.

Trade Show Closing – Thursday 6th March

The Trade Show will close to members at 2.00pm on Thursday 6th March. Stock must not be removed from your stand until after this time. From 2.15pm we invite suppliers to begin dismantling their stands, which must then be cleared by no later than 6.00pm.

Official Hotels

We have a selection of superb hotels on offer, all guaranteed to provide a comfortable and enjoyable stay. Most importantly all of our hotels are within a short walk from the Exhibition Centre Liverpool venue.



Pullman Hotel Available for minimum 2 night stay only

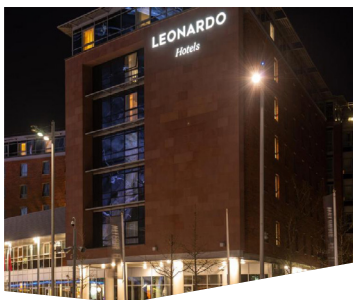
Monarchs Quay, Liverpool, L3 4FD

The 4-star Pullman Liverpool Hotel is located at Kings Dock on Liverpool's world-famous waterfront just a 5-minute walk from the vibrant Albert Dock.

For more information [click here](#)

£137.50 per night* £149.16 double/twin occupancy*

Please note, rooms at the Pullman Hotel are limited, please book early to avoid disappointment.



Leonardo Hotel (formally Jury's Inn)

31 Keel Wharf, Liverpool, L3 4FN

Located at Kings Waterfront in the iconic docks, right opposite the Echo Arena and Convention Centre.

For more information [click here](#)

£140.00 per night*



Staybridge Suites Available for minimum 2 night stay only

21 Keel Wharf, Liverpool, L3 4FN

A smart all-suite hotel close to Liverpool's waterfront - hotel guests are less than a five-minute walk from the Exhibition Centre Liverpool.

For more information [click here](#)

£120.83 per night*



Holiday Inn Express – Albert Dock

Brittania Pavillion, Albert Dock, Liverpool L3 4AD

Comfortable rooms in a converted warehouse overlooking the vibrant and rejuvenated Albert Dock.

For more information [click here](#)

Tuesday 4th March £76.66* Wednesday 5th March £106.66*



Maldron Hotel

2 Park Lane, Liverpool L1 8AW

Modern 4* rooms that provide more than just comfort, with instant access to Liverpool's best attractions.

For more information [click here](#)

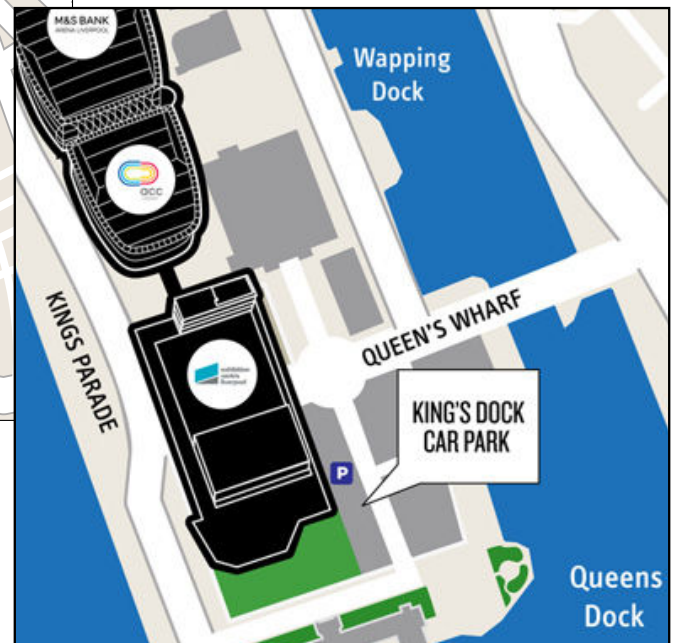
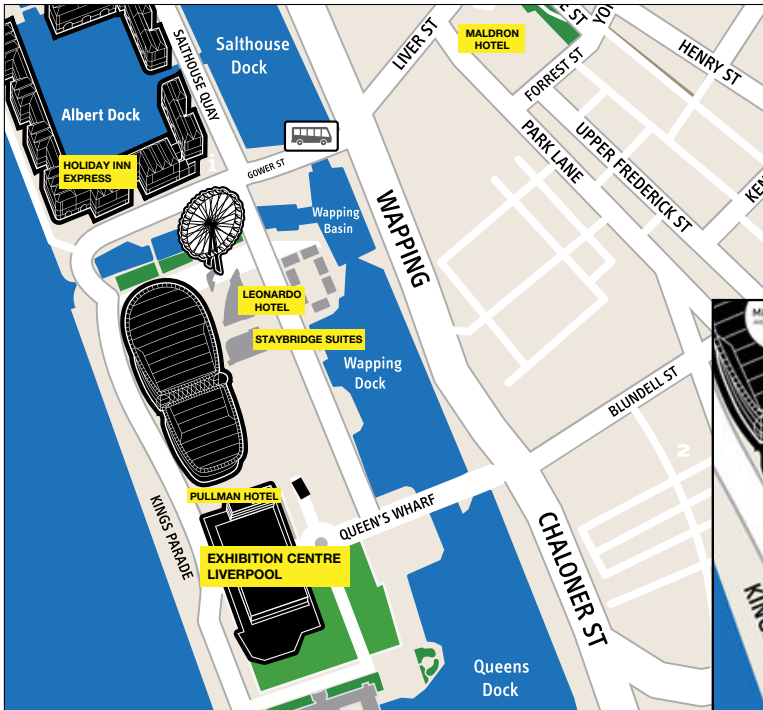
£137.50 per night*

*COSTS - Including Breakfast - Excluding VAT, based on single occupancy

All the above prices are excluding VAT

Getting Here

Exhibition Centre Liverpool Kings Dock, Liverpool Waterfront, L3 4FP
www.exhibitioncentreliverpool.com



Arrive by Car

When using a satellite navigation device, please use the postcode L3 4BX or the road name 'Queen's Wharf'.

Catch the Train

Exhibition Centre Liverpool is two hours from London via direct train services. From Lime Street Station, the venue is just a short taxi journey away.

Fly to Liverpool

Both EasyJet and Ryanair have regular flights to and from Liverpool John Lennon Airport (JLA) and a taxi from the airport to the city centre will take approximately 20 minutes. Alternatively Manchester Airport is just 45 minutes away via the motorway network.

Parking

Car Parking is available and just a few minutes' walk from the Exhibition Centre, Liverpool. It is open 24 hours a day, 7 days a week, available in Kings Dock car park. Car Parking is charged at £18 for 24 hours.

Ways to Book

Booking is simple and can be done by completing the form on this link
[click here](#)

If you have any questions regarding regarding connect25 please do not hesitate to contact your Unitas Wholesale Trading Controller or a member of the Events Team.



Russell Gilbey - Booking & logistics
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